

# LEGISLATIVE ADVOCACY TOOLKIT

Revised | January 25, 2023

Website: thearcoftexas.org

Phone: 512-454-6694 | Email: publicpolicy@thearcoftexas.org

The Arc was created decades ago by parents determined to ensure full and independent lives for their children with intellectual and developmental disabilities, and to build a network of support for families.

As laws and access to services and supports change, so do people's attitudes and understanding of disability. Despite a continued trend towards individualized, person-centered, inclusive, integrated services; policies, practices, and pay scales are struggling to keep up with the shift from outdated, congregate, and segregated services and supports.

The Arc of Texas supports policy that moves Texas forward in its treatment and community inclusion of Texans with disabilities by improving access to quality services and supports.



For people with intellectual and developmental disabilities.

# What is Public Policy and Advocacy?

Public policy addresses a public issue through laws, regulations, and programs developed by governments to solve problems. Being involved in public policy means informing, educating, and advising the general public and policymakers, like elected officials, about the nature of problems, ideas to address problems, and the costs associated with providing services or conducting research to make changes. Advocacy is speaking out about an issue that impacts you. Advocacy in public policy can mean talking to a legislature about a law, talking to an advisory committee making decisions, talking to a reporter, sharing your story on social media with others, and more.

What Public Policy and Advocacy Work Does The Arc of Texas Do? Some of our activities include:

- Monitoring federal and state legislation
- Researching, evaluating, and analyzing laws, regulations, and programs
- Tracking state legislation, regulation, and programs
- Informing, educating, and advising the general public, state agencies, and members of the Texas Legislature
- Supporting and encouraging Texans with intellectual and developmental disabilities (IDD) and their families to talk to the public and legislators about issues important to them
- Promoting The Arc of Texas policy positions to the general public, state agencies, and members of the Texas Legislature.

# How Can I Get Involved in Public Policy?

People with IDD, their family members, and their allies should get involved in their local, state, and federal governments on the issues important to them. By telling your own story, you can effect positive change benefitting all Texans with IDD. In the disability community, we call this *advocacy*. The Arc of Texas has compiled many resources below that can help you in your legislative advocacy.

# **Legislative Advocacy Resources**

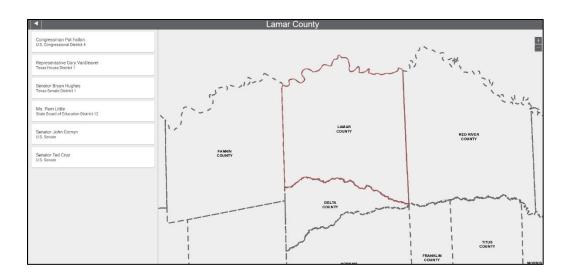
- Identify your legislators
- Learn how to track legislation (also known as bills) in the Texas Legislature
- Learn about the legislative process in Texas
- Learn how bills become laws
- Subscribe to receive email updates from The Arc of Texas on upcoming advocacy opportunities
- Learn how to engage who represents you in state and federal government
- Learn how to give public testimony or input to the Texas
   Legislature and state agencies
- Connect with other disability organizations in Texas
- Learn about the public policy issues important to The Arc of Texas

# **IDENTIFY YOUR LEGISLATORS**

How to find out who represents you in the Texas Legislature:

- 1. Visit the <u>Texas Legislature Online website</u>
- 2.On the right side of the webpage, find the "Who Represents Me?" section. It can also be access directly on <a href="this website">this website</a>.
- 3. Enter your address or select your county and hit "submit"

Note the district numbers for each.



#### SCHEDULE AN APPOINTMENT WITH WHO REPRESENTS YOU

Now that you have identified who represents you, contact them and schedule a time to meet.

You can meet in-person at their district or capitol office, or via video conferencing. Let them know which way is better for you. Don't forget to advocate for yourself and ask for any accommodations you need for the appointment. For example, let staff know you use mobility equipment or an interpreter.

Below are some templates you can use to schedule your appointment by phone or email. Please don't forget to revise and personalize to meet your specific needs.

<b>Email template</b>	Em	ail	tem	g	late
-----------------------	----	-----	-----	---	------

Dear \_\_\_,

My name is <first name, last name>, and I am your constituent. I am emailing you to schedule an appointment. As a member of The Arc, I am committed to improving the lives of Texans with intellectual and developmental disabilities. I would love to briefly discuss with you issues that are important to Texans with disabilities and their families. I am open to meeting via video conference (e.g., Zoom) or in-person at your district office.

Thank you in advance for your response.

Sincerely,

- <Your name>
- <Your home address>
- Your phone number>

# Phone script Hello, may I speak with the Senator's/Representative's/Candidate's scheduler please?

My name is <first name, last name > and I am a constituent. I am calling to schedule an appointment. As a member of The Arc, I would love to briefly discuss with the <Senator/Representative issues that are important to Texans with disabilities and their families. I am open to meeting via video conference (e.g., Zoom) or in-person at your district office.



# PREPARE FOR THE APPOINTMENT

Before your meet with your legislator or their staff, take some time to prepare for the appointment. You should plan for your visit and practice your message.

# K.I.S.S.

Keep it short and simple.

- 1. What is your main goal?
- 2. What is your WHY?
- 3. Who are you talking to?
- 4. What are your details and examples (data)?
- 5. What does it make you feel?
- 6. What should it make your audience feel?
- 7. What is your call to action?





#### WRITING AND SHARING YOUR ELEVATOR SPEECH

An elevator speech is a way to share your story in a concise and compelling way.

There are four parts to an elevator speech:

#### Introduction

Come up with something catchy. This is where you can get your audience's attention.

#### Discuss the Problem

State the cause of the problem you introduced. Do your homework and use accurate facts.

#### Give the Solution

Inform your audience of a solution. Use examples of where and how it has worked in the past if possible.

Use key phrases. (Ex: saves the state money!)

# Call to Action (The "Ask")

Tell the person exactly what you want them to do.

Have a backup "ask" in case they say "no" to the original. Ask would you be willing to learn more about this issue?

# WRITING YOUR ELEVATOR SPEECH WORKSHEET

Introduc	tion:	
		<b>1</b>
	Discuss the Problem:	
<b>V</b>		
Give the	Solution:	
	Call to Action:	

# Tips for sharing your elevator speech:

- Be sure and know your audience! (Ex: Do not ask a county commissioner to pass a state law because county commissioners cannot pass state laws.)
- Use the introduction to get to the decision maker's heart!! (Knowing your audience helps!)
- Only use a few sentences per section.
- Try and keep it to two minutes or less. (Imagine riding in an elevator with a decision maker.)
- Do not use jargon or acronyms that your audience may not understand.
- PRACTICE, PRACTICE! (It helps to practice with a partner.)
- Always remember to say thank you (even if you are not happy with the outcome), leave written copy of your story/info, and report back to The Arc.



# **Example of Message Script**

I am a constituent and a member of The Arc of Texas. (If applicable let them know you are a Texan with a disability, a family member of a Texan with a disability/a provider of services that support Texans with disabilities.)

I would like to talk to you about the importance of disability rights and why they are a priority to me and my community. (Insert personal narrative that situates your story and priorities within their district).

I am asking you to support legislation that prioritizes disability rights. (If applicable, thank them for their work in previous sessions)



**Build Rapport with your Legislators and Staff** 

We encourage you to take some time to create something unique to build rapport with your legislators and their staff. You could give them artwork, cards, photos, or anything else that could strengthen your relationship. You can also use policy and advocacy materials available on The Arc's website.

#### THANK YOUR LEGISLATORS AND THEIR STAFF

Whenever you have the opportunity to meet with your legislator or their staff, you should follow that contact with a thank-you note. The best thank-you notes remind the legislator about who you are, how your issue is important to his/her constituents and reiterate your "ask". Remember, this is another opportunity to advocate for your issue.

If possible, send the handwritten thank you card within a day or two of your visit.

Use the template below as a guide.

- Include a general reminder about the issues that were discussed during the meeting.
- Answer any questions you didn't have answers to at the time.
- If you met with a staff member from the legislator's office, send your note to the staff person c/o the Senator or Representative.

[DATE]

Dear [Legislator's Name] or [Name of Staff],

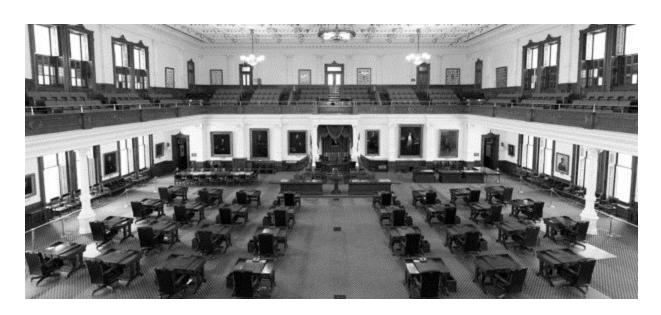
Thank you for meeting with me on [DATE] in your Capitol office. I appreciate your time and interest in learning about and discussing issues affecting Texans with intellectual and developmental disabilities. I enjoyed meeting with you, and I hope you will consider supporting community-based services.

Please feel free to contact me if you have any questions or need further information.

Sincerely,

# [SIGNATURE]

<Your phone number and/or email address>



Where do I mail my thank you note?
The Honorable [First Name] [Last Name]
Texas Senate
P.O. Box 12068
Austin, TX 78711

The Honorable [First Name] [Last Name]
Texas House of Representatives
P.O. Box 2910
Austin, TX 78768

#### WRITING TO LEGISLATORS

When writing to your legislator, whether it's in a letter or an email, follow these simple steps to help you make your point easily and clearly.

- 1. Identify yourself, and mention you are a constituent, if you are one.
- 2. Identify the issue/bill you are concerned about. Add any reason(s) you may have for a special interest in the issue/bill, such as how many people are impacted by the issue.
- 3. Try to be specific about what you would like the legislator to do. Refer to or include information about specific bills or legislation if you know about it.
- 4. Thank the legislator for her/his time and interest.
- 5. Include your name and address, and your phone number if you want them to contact you or follow up.

If you are sending printed letters to legislators, be sure to address the letters correctly to ensure your message reaches them.

Senate Directory: <a href="https://senate.texas.gov/directory.php">https://senate.texas.gov/directory.php</a>

See the next page for a sample letter to a legislator.

The Honorable Hubert Harris Texas Senate P.O. Box 12068, Capitol Station Austin, TX 78711

#### **Dear Senator Harris:**

Where do you live? Do you live in a home in your local community? Are you near friends and family, work and place of worship? What would you do if you were told that you had to leave the security of your home, and live in a large building with people you didn't know? What if this place was hundreds of miles away from your family and community? Would you fight for the chance to live where you wanted?

That's what ### of Texans are faced with every day. No choice in where they will live; no choice in how they will be involved with people they love; no choice in how their lives will be managed by others.

I am a voter in your district, and my family lives with this heartbreaking choice every day. I have a 27 year old daughter with disabilities, and she lives with us right now. But because she has to wait years for the support she needs to continue living in the community that you and I live in, she and our family may be forced to make an unthinkable choice; she may have no choice but to move far away and live in an institutional setting just to get the support she needs to subsist.

Texas is a great state with a great history of embracing liberty and promoting choice for those lucky enough to live here. But not in this area. Texas falls far behind so many other states in giving citizens a choice, and it's time to change that. It's time for you and other state leaders to give Texans the choice to live in the community and not be forced into institutional settings hundreds of miles away from their homes. This can happen if you vote to increase state funding for Medicaid Waiver programs, and

reduce the decade-long waiting list for people who want the choice to live in the community.



For decades, The Arc of
Texas has worked actively
with state agencies to
increase state funding for
these Medicaid Waiver
programs to reduce the
massive Waiting Lists. We
ask you to support Senate
Bill 000 TODAY to give all
Texans the chance to live in
local community settings. I
stand ready to talk with you
more about the importance
of this critical issue. I look

forward to knowing your position on SB 000, and will follow up with you and your staff in the coming week. Thank you for your continued service to our district.

Sincerely,

Mrs. Susie Brown



#### **TALKING TO MEDIA**

# **TESTIFYING TO A LEGISLATIVE COMMITTEE**

Attending public hearings organized by the legislator or a committee, or by other organizations, can be an excellent occasion for advocates to learn what the status of an issue is. It is also a chance for advocates to provide information and education to legislators and their aides on ongoing issues of importance. Offering your expertise to committee members or staffers can mean they come to rely on you for information.

Public hearings are generally held after a bill is assigned to a legislative committee. It can also be scheduled to get input into drafting rules, or to see how well current laws or programs are working. Sometimes they are held as a requirement by law before a statute can be approved



or implemented. They are usually held in the Capitol but can be held in a legislator's district as well.

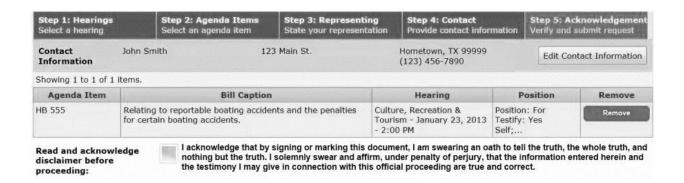
Public hearings are important because they can:

- Educate and influence legislators
- Educate the public
- Publicize positions, problems and solutions
- Test reactions to positions
- Indicate what others are thinking and asking about the issue

With <u>testimony</u>, individuals are called on to give prepared statements on the issue being addressed at the public hearing.

You can learn how to register as a witness for a committee hearing here:

https://mytxlegis.capitol.texas.gov/hwrspublic/Video/HouseWitnessReg.mp4



More information about House Witness Registration can be found here: <a href="https://mytxlegis.capitol.texas.gov/hwrspublic/about.aspx">https://mytxlegis.capitol.texas.gov/hwrspublic/about.aspx</a>

This is the chance for advocates to tell their story and humanize the issue.

Tips for Developing Testimony:

- Become familiar with the issue and how it affects you and others.
- Gather available data, including pertinent statistics.
   Legislators want hard data (cost of care, numbers on waiting lists, etc.).
- Begin by identifying yourself, the group you represent, the bill number and title, and your position.
- Be brief and accurate, leaving out lengthy philosophizing and avoiding clichés, repetition or threats.
- Use personal examples to make your point.
- Do not make claims you are not prepared to defend.
- Prepare a written copy of your testimony to leave with committee members, attendees, and the media, including your name and contact information for further questions from legislator (s).
- Have large representation of groups and other advocates testify as well.

• End by thanking the committee or the legislator for the opportunity to testify.

#### **SAMPLE TESTIMONY**

Watch here: Example:

https://www.youtube.com/watch?v=MjnIC1pVQzs

Senate Health and Human Services Committee Support for SB 1881: Supported Decision-Making Agreements Jessaca Bond, The Arc of Texas April 8, 2015

Dear Senators,

My name is Jessaca Bond and I live in San Antonio, Texas. I am a self-advocate. I serve as a Project Advisory Committee member for The Arc of Texas. I am with the San Antonio League of Self-Advocates and the Texas Advocates. We are people with intellectual disabilities. I am also a Board Member of the Down Syndrome Association of South Texas.

I am my own guardian. People with disabilities have the right to make their own decisions just as much as the next person. My parents support me to make my own choices. They help me make decisions on things like my medical care, where to live, what purchases to make, transportation, and working and volunteering in my community. They help me, but they do not make the decisions for me.

I have the ability and the right to make my own decisions, with support from people I trust. Please support this bill.

# Thank you, Jessaca Bond

#### Senate Health and Human Services Committee Support SB 602 Wednesday, April 5, 2017

My name is Katie Funk. I live in Fort Worth with my mom. Someday I would like in an apartment with a friend. I do not understand why the Texas Legislature is willing to spend so much money to keep the State Supported Living Centers (SSLCs) open and to allow the abuse that happens in those places. It costs so much less to allow people who want to live in the community to actually live there. When you are allowed to live in the community it is possible to live lives like "normal" folks. If you have an apartment you can go to bed and get up when you want. You can decide what to eat and buy your own groceries. We have MITS busses here to take you to shop, to malls and Target, to go see movies and out to eat with your friends. Also to go vote (and lots of my friends vote.) You can also go to your own doctors and dentists. I know it will work for people to live in the community. I have friends who lived in the SSLCs who now live in their own apartments and homes and they do very well there. Four of my friends are now caring for their mothers who are in their 80's and 90's.

I have a very active life. I go to church and help to make sandwiches for the Presbyterian Night Shelter. I'm in the History Club, a part of the Woman's Club of Fort Worth. I am in charge of passing out the name tags since I know all the members. I help raise money for nine scholarships at the TCU Guild. I belong to Community Now!, United Advocates, the Self Determination Group, and my local and state Arc chapter. I enjoy all my friends at all my activities in the community.

Please prioritize funding of the Medicaid Waiver waitlist so more people can enjoy life and their community as I do.

# **TESTIMONY WORKSHEET**

Name:

Where are you from?

Are you with an organization?

Introduction

Did you know that Texas ranks 49th in funding for community based services for people with intellectual and developmental disabilities?

Discuss the Problem

More people want to live in their communities.

Provide the Solution

A responsible reform of the system would allow people to live where they want to live and support more people in their communities.

Call to Action

Will you support a plan to redirect funding for people with intellectual and developmental disabilities to serve more people to live in the setting of their choice?

Thank you!



# **LEGISLATIVE RESOURCES:**

Citizen Handbook: How the Texas Legislature Works: <a href="https://senate.texas.gov/\_assets/pdf/86th\_Citizens\_hdbk.pdf">https://senate.texas.gov/\_assets/pdf/86th\_Citizens\_hdbk.pdf</a>

# **Texas Senate Committees:**

https://capitol.texas.gov/Committees/CommitteesMbrs.aspx?Chamber=S

# **Texas House Committees:**

https://capitol.texas.gov/Committees/CommitteesMbrs.aspx?Chamber=H

# Texas Senate Staff Directory:

www.thearcoftexas.org/wp-content/uploads/Staff-Directory-for-Senate-88th-Texas-Session.pdf

# Texas House Staff Directory:

<u>www.thearcoftexas.org/wp-content/uploads/Staff-Directory-for-House-88th-Texas-Session.pdf</u>

#### 88th Legislature: Dates of Interest

See: <a href="https://lrl.texas.gov/scanned/calendars/Dates-of-">https://lrl.texas.gov/scanned/calendars/Dates-of-</a>
<a href="mailto:lnterest-88.pdf">lnterest-88.pdf</a>

Tuesday, November 8, 2022: General election for federal, state, and county officers.

Monday, November 14, 2022: Bill prefiling begins.

Tuesday, January 10, 2023: 88th Legislature convenes at noon.

Friday, March 10, 2023: 60-day bill filing deadline.

Monday, May 29, 2023: Adjournment sine die.

Sunday, June 18, 2023: Post-session 20-day deadline for Governor to sign or veto.

Effective Dates: Time of Taking Effect of Laws.

SEC. 7.87. REGULAR SESSION PERPETUAL CALENDAR

New Year's Day	Legislature Convenes (Second Tuesday of January)	60-Day Bill Filing Deadline	Adjournment Sine Die (140th Day or 20 Weeks)	Post-Session 20-Day Deadline for Governor to Sign or Veto	Effective Date (91st Day After Adjournment)
Monday	Tuesday	Friday	Monday	Sunday	Monday
January 1	January 9	March 9	May 28	June 17	August 27
Tuesday	Tuesday	Friday	Monday	Sunday	Monday
January 1	January 8	March 8	May 27	June 16	August 26
Wednesday	Tuesday	Friday	Monday	Sunday	Monday
January 1	January 14	March 14	June 2	June 22	September 1
Thursday	Tuesday	Friday	Monday	Sunday	Monday
January 1	January 13	March 13	June 1	June 21	August 31
Friday	Tuesday	Friday	Monday	Sunday	Monday
January 1	January 12	March 12	May 31	June 20	August 30
Saturday	Tuesday	Friday	Monday	Sunday	Monday
January 1	January 11	March 11	May 30	June 19	August 29
Sunday	Tuesday	Friday	Monday	Sunday	Monday
January 1	January 10	March 10	May 29	June 18	August 28

Table can also be viewed in the <u>Texas Legislative Council Drafting</u> <u>Manual</u>.

Important legislative dates and deadlines are also listed in the publications <u>Dates of Interest</u> and <u>Deadlines for Action Under House & Senate Rules</u> (End of Session Deadlines), which are published each session by the Texas Legislative Council (TLC). These publications are available on the <u>Texas Legislature</u>

<u>Online</u> homepage in the Legislative Process section and will be



updated as the 88th Regular Session progresses.

New Members of the Texas
Legislature
There are 28 new members of the Texas
Legislature.
Below is a chart of freshman or first time (F) members.

See:

https://lrl.texas.gov/legeLeaders/members/membersearch.cfm

#### **COMMITTEE ASSIGNMENTS**

# **TEXAS LEGISLATORS ON TWITTER**

#### See:

https://lrl.texas.gov/legeLeaders/members/twitterDirectory.cfm Follow:

https://twitter.com/TexasLRL?ref\_src=twsrc%5Etfw%7Ctwcamp% 5Eembeddedtimeline%7Ctwterm%5Escreenname%2Fslug%3ATexasLRL%2Ftxlegislators%7Ctwcon%5Es2

Hashtags for Social Media
#txlege
#disabilityadvocacy
#disabilityrights
#txed
#ddawareness

#### **OUR ISSUES IN THE MEDIA:**

Disabled and Abandoned by the Austin American Statesman A yearlong Austin American-Statesman investigation into Texas' system of care for people with disabilities found it beset by crisis and violence.

https://www.statesman.com/indepth/news/investigates/2022/12/14/texas-medicaid-waiversystem-investigation-disabled-abandoned/69706529007/

"More than a hundred thousand Texans wait years, sometimes more than a decade, on some of the nation's longest waitlists to receive waiver services. When they finally receive those services, they find a system plagued by disastrous underfunding, dire staffing shortages and a profound lack of oversight, placing both consumers and workers at risk of injury and death.

Since 2010, state agencies have investigated nearly 80,000 allegations of abuse, neglect and exploitation of people with disabilities in the waiver system."

"Texas' system of home and community care for people with disabilities has been beset by crisis for years. Funds are scant. Demand for services vastly outweighs supply. Workers receive poverty wages. Delays in oversight mean facilities can go more than two years without a single inspection. Investigations into horrific injuries and deaths can take even longer.

This yearlong Austin American-Statesman investigation sheds light on the collapsing Texas Medicaid "waiver system," a set of six programs serving over 100,000 Texans through a private-public partnership.

The series reveals how decades of deficiencies and inaction have turned a system meant to care for and protect the state's most vulnerable residents into a dangerous and sometimes deadly environment.

The Statesman unearthed dozens of lawsuits alleging violence by the system's clients and workers. Records we obtained from about 20 state, federal and local agencies revealed decadelong gaps in government oversight.

In dozens of interviews, victims and their families, attorneys, advocates and workers described corporations' and individuals' brazen attempts to cover up crimes, retaliate against whistleblowers, and avoid accountability.

Frequently stonewalled by officials and corporate representatives, the Statesman scoured thousands of pages of documents and launched a monthslong data collection effort to understand the intricacies of the system and to reveal its failings."